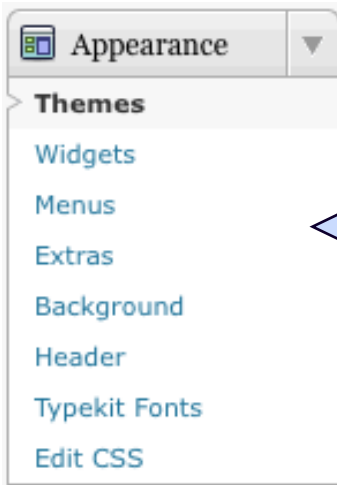


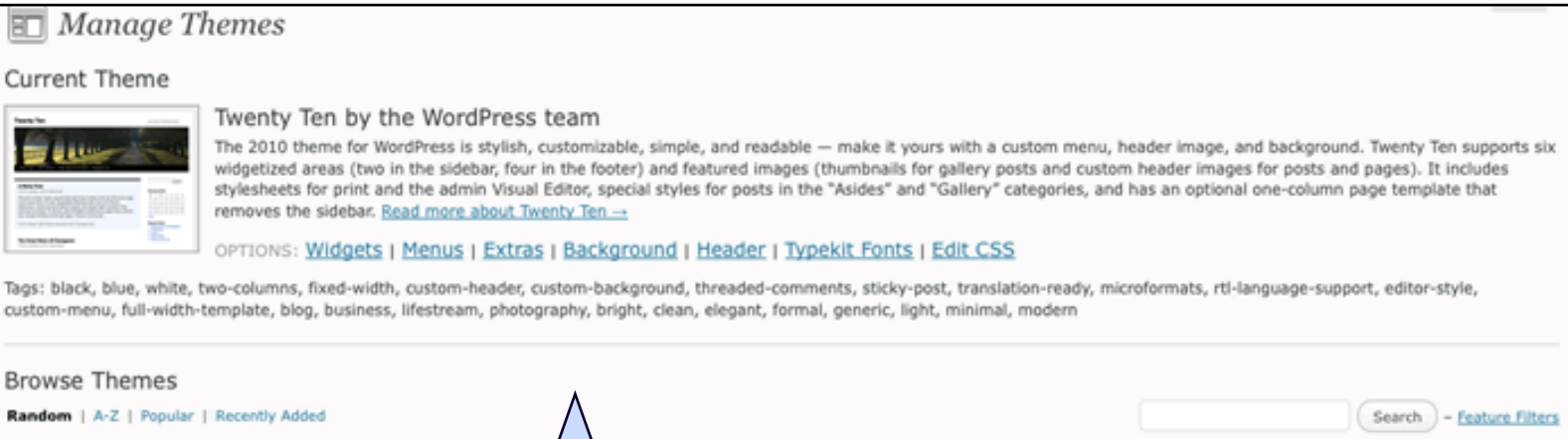
Lesson Four

~ Choose A Theme ~



In this lesson, once again we turn to the WordPress dashboard's left hand menu. This time you will be looking under the "Appearance" pane. This area controls the look of your business blog.

For the purpose of this lesson, we will be focusing on the "Themes" sub menu. Click on that now to open the following page...



At the top of your Themes page, you will see this window. First, it simply lists what theme you are currently using. Since you just started your blog, you are using the Twenty Ten theme. This is a relatively new default theme, and is much more appealing than default WordPress themes of the past.

This area also tells you a bit about the theme, as well as lists links to the different options you can tweak that are unique to the theme. Lastly, you can see a "Browse Themes" heading. Using this you can browse through thousands of other free themes. You can browse alphabetically, by popularity or recently added. On the right side there is also a search form that allows you to search themes based on anything you desire.



Albeo

[Activate](#) | [Preview](#)

A light and colorful two-column theme.

Tags: [pink](#), [blue](#), [yellow](#), [white](#), [light](#), [two-columns](#), [custom-menu](#), [fixed-width](#), [right-sidebar](#), [sticky-post](#), [rtl-language-support](#), [translation-ready](#), [custom-background](#), [art](#), [blog](#), [cartoon](#), [craft](#), [fashion](#), [wedding](#), [artistic](#), [colorful](#), [feminine](#), [flowery](#), [girly](#), [light](#), [vibrant](#), [whimsical](#)



Titan

[Activate](#) | [Preview](#)

A refined, balanced, and exceptionally handsome WordPress theme. The sidebar and footer are widget-ready, and you can use the theme options menu to customize the main navigation, show a link to your Twitter account, and set a custom homepage message.

Tags: [fixed-width](#), [two-columns](#), [white](#), [brown](#), [right-sidebar](#), [threaded-comments](#), [theme-options](#), [sticky-post](#), [translation-ready](#), [rtl-language-support](#), [custom-menu](#), [blog](#), [lifestream](#), [boyish](#), [clean](#), [elegant](#)

Right below the “Browse Themes” heading will be thumbnail images of the themes you either browse or search for. The screen will be full of results, but we are looking at just two due to size constraints for this document. Even before you browse or search there will be a screen full of random themes you can choose from.

The results consist of a thumbnail of the theme and a blurb about it. It also includes “activate” and “preview” links. Activate will make the theme live on your blog, while preview will open another window and show you what your site will look like with that theme activated.

Lastly, there is a list of tags corresponding to each theme. You can click on any of these tags to find more themes that share it. For example, one of the tags above is “girly”. If you are looking for similarly “girly” themes then you can click that tag and you will be presented with only themes that share it.

For the purpose of this lesson I stuck with the original theme - Twenty Ten. I would suggest you do as well, at least to start. It is current looking, easily readable and has a couple of customization options that can really make it your own.

Our next lesson will look at how you can customize your business blog to make it stand out but is Twenty Ten specific.